

Address:

Stockholm School of Economics
House of Innovation
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Education

- PhD Candidate in Business Administration, Stockholm School of Economics** **2021 – 2026**
(expected)
- PhD Candidate at SSE House of Innovation (Department of Innovation, Entrepreneurship and Technology)
 - Affiliated Researcher at SSE Center for Resilient Health
 - Supervisors: Anna Essén (SSE), Holmer Kok (SSE), Annabelle Gawer (University of Surrey)
- Visiting PhD Researcher, Amsterdam Business School, University of Amsterdam** **Apr – Jun 2025**
- Host: Hakan Özalp, Associate Professor of Strategy and Innovation, Faculty of Economics and Business, Section Strategy and International Business
- Visiting PhD Researcher, King's Business School, King's College London** **Jan – Mar 2025**
- Host: Paolo Aversa, Professor of Strategy, Department of Strategy, International Management and Entrepreneurship
- MSc in International Business (& CEMS MSc in International Management), Stockholm School of Economics** **2019 – 2021**
- Exchange semester at HEC Paris
- BSc in Economics, Lomonosov Moscow State University** **2015 – 2019**

Working papers

To comply or not to comply? Innovation at the edges of regulation in the healthcare ecosystem

- Co-authored with Anna Essén (SSE) and Annabelle Gawer (University of Surrey)
- Longitudinal analysis of regulations' impact on innovation in the healthcare ecosystem
- Preparing for submission to *Academy of Management Journal*

Netdoctors casting the net: how doctors make decision to join digital health platforms

- Co-authored with Holmer Kok (SSE)
- Choice-based conjoint experiment investigating platform participation by workers
- Preparing for submission to *Academy of Management Journal*

I will not be ashamed to say 'I know not': How platform work affects doctors' expertise

- Theorizing how digital health platforms may reshape expertise in healthcare

Platform participation and consequences for workers' human capital

- Co-authored with Hakan Özalp (UvA)
- Data collection in progress

Presentations (including scheduled)

To comply or not to comply? Innovation at the edges of regulation in the healthcare ecosystem

- Academy of Management (AOM) Annual Meeting, TIM Division (Copenhagen, Denmark) **Jul 2025**
- 3rd European Digital Platform Network (EU-DPRN) Summit (Madrid, Spain) **Jun 2025**

- Strategy & International Business Section Seminar, Amsterdam Business School, University of Amsterdam (Amsterdam, the Netherlands) **Jun 2025**
- CoDE Seminar, Centre of Digital Economy, University of Surrey (Guildford, the UK) **Mar 2025**
- Berkeley Open Innovation Seminar (Online) **Nov 2024**
- Strategic Management Society (SMS) Conference (Istanbul, Turkey) **Oct 2024**
- European Group for Organizational Studies (EGOS) Colloquium (Milan, Italy) **Jul 2024**
- DRUID (Nice, France) **Jun 2024**
- Nordic Research School in Innovation and Entrepreneurship (NORSI) Conference (Bergen, Norway) **May 2024**
- Digital Foundations of Business, Operations, Strategy and Innovation (DBOSI) Workshop (Copenhagen, Denmark) **Feb 2024**

Netdoctors casting the net: how doctors make decision to join digital health platforms

- CTO Paper Development Workshop, AOM Annual Meeting (Copenhagen, Denmark) **Jul 2025**
- 3rd Workshop on Digital Markets (Rotterdam, the Netherlands) **May 2025**
- Nordic Research School in Innovation and Entrepreneurship (NORSI) Conference (Stockholm, Sweden) **Jan 2023**

PDWs and Consortia

- PDW on Governing and Regulating AI in Organizations (CTO, OMT & TIM Divisions) at AOM Annual Meeting, *co-organizer* (Copenhagen, Denmark) **Jul 2025**
- TIM Doctoral Consortium at AOM Annual Meeting (Copenhagen, Denmark) **Jul 2025**
- CTO Doctoral Consortium at AOM Annual Meeting (Copenhagen, Denmark) **Jul 2025**
- Reading Group in Innovation Studies (REGIS) Summer School (Madrid, Spain) **Jun 2024**

Teaching experience

BSc Data Analytics III, Stockholm School of Economics **2022 – present**

- Conducted seminars and graded final exams
- Course director: Assistant Professor Mickaël Buffart
- Student evaluation scores: 6.46/7 (2024); 6.33/7 (2023); 6.33/7 (2022)

CEMS MSc Strategic Thinking in a Global Digital World, Stockholm School of Economics **2023 – present**

- Conducted case seminars, co-designed and graded final exams
- Course director: Associate Professor Holmer Kok
- Student evaluation scores: 5.27/7 (2024); 5.52/7 (2023)

Leading Digital Acceleration, Stockholm School of Economics Executive Education **2023 – present**

- Facilitated online coaching in the executive program
- Program director: Professor Magnus Mähring
- Student evaluation scores: N/A (reference letter from the program director available)

BSc Innovation, Stockholm School of Economics **2023**

- Conducted seminars, co-designed and graded assignments
- Course director: Anna Essén
- Student evaluation scores: N/A (reference letter from the course director available)

Academic service

Reviewer: Academy of Management Annual Meeting (TIM, STR & CTO Divisions); **Ad-hoc**
Strategic Management Society Conference (Competitive Strategy Track)

Grants

Jan Wallander and Tom Hedelius Foundation Research Grant, EUR 182 000 **2023 – 2026**

- In collaboration with Anna Essén and Holmer Kok

Johan& Jakob Söderbergs Foundation Research Grant for PhD Studies, EUR 107 000 **2023 – 2026**
(declined)

Jan Wallander and Tom Hedelius Foundation Travel Grant, EUR 9 000 **2025**

SSE Travel Scholarships, EUR 18 000 **2021 – 2025**

Awards & Recognition

Distinguished Educator, Stockholm School of Economics **2022, 2024**

- Recognized as a Distinguished Educator twice based on teaching performance

Other activities

Pedagogy Development Project Manager, Stockholm School of Economics **2023 – present**

- Organised professional development seminars for educators at SSE and contributed to a broader portfolio of faculty development activities

Team Instructor, International Economics Olympiad **2020-2022**

- Developed and conducted a series of case solving workshops for the Russian team in the annual international competition in economics for high school students

References

Anna Essén, Associate Professor, House of Innovation, Stockholm School of Economics *anna.essen@hhs.se*

Annabelle Gawer, Chaired Professor of Digital Economy, University of Surrey *a.gawer@surrey.ac.uk*

Holmer Kok, Associate Professor, House of Innovation, Stockholm School of Economics *holmer.kok@hhs.se*

Pär Mårtensson, Associate Professor and SSE Academic Strategy Lead, Stockholm School of Economics (pedagogy reference) *par.martensson@hhs.se*